

INTERNATIONAL SYMPOSIUM

NMP2024



22.05.2024 - 24.05.2024

Networks, Markets & People for transitioning settlement systems.
Communities, Institutions and Enterprises towards post-humanism epistemologies and AI challenges



New Metropolitan Perspectives 2024

Reggio Calabria, 22nd May 2024

*S03: Collaborative Governance, Planning Policies,
and social-ecological innovations
towards Climate mitigation and Urban biodiversity*



Creative Drivers for Sustainable Living Heritage Landscapes

Rethinking landscapes in a changing climate An experiment from Spain

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PALIMPSEST explores
creative action for landscape
sustainability transition
through co-creation
experiments

The starting point

Landscapes as

living and dynamic manifestations
of stratified nature-human interactions
(Corboz, 1983; Secchi 1998)

privileged foci for the observation of
misalignments, tensions and contradictions
as the one brought by CC, but also by CCA strategies and policies

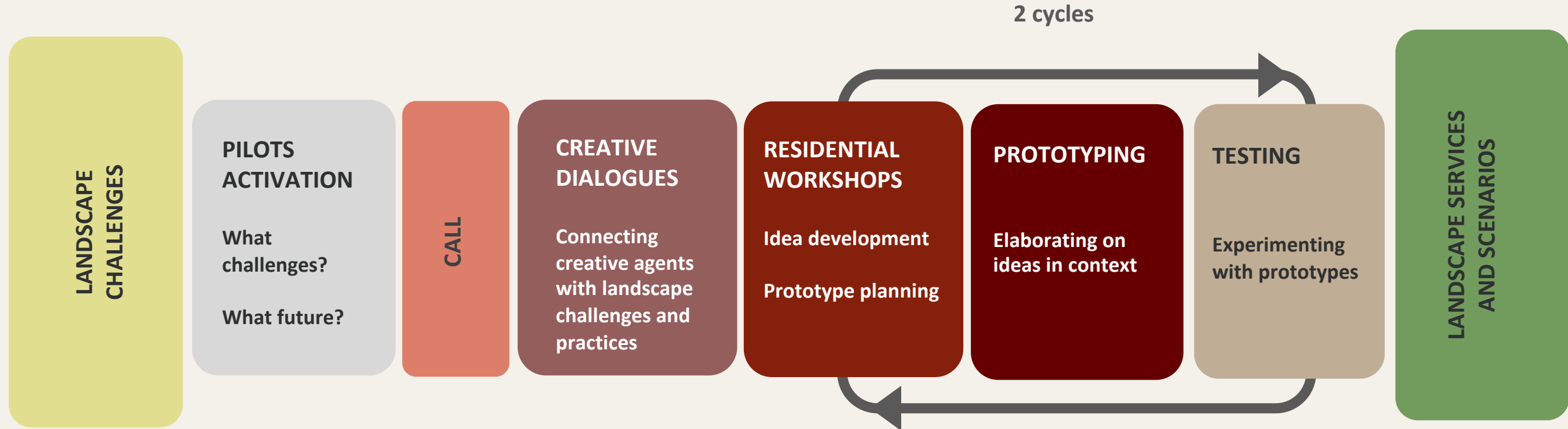
The question

creative action as a sustainability transition driver?

Creative action and thinking might

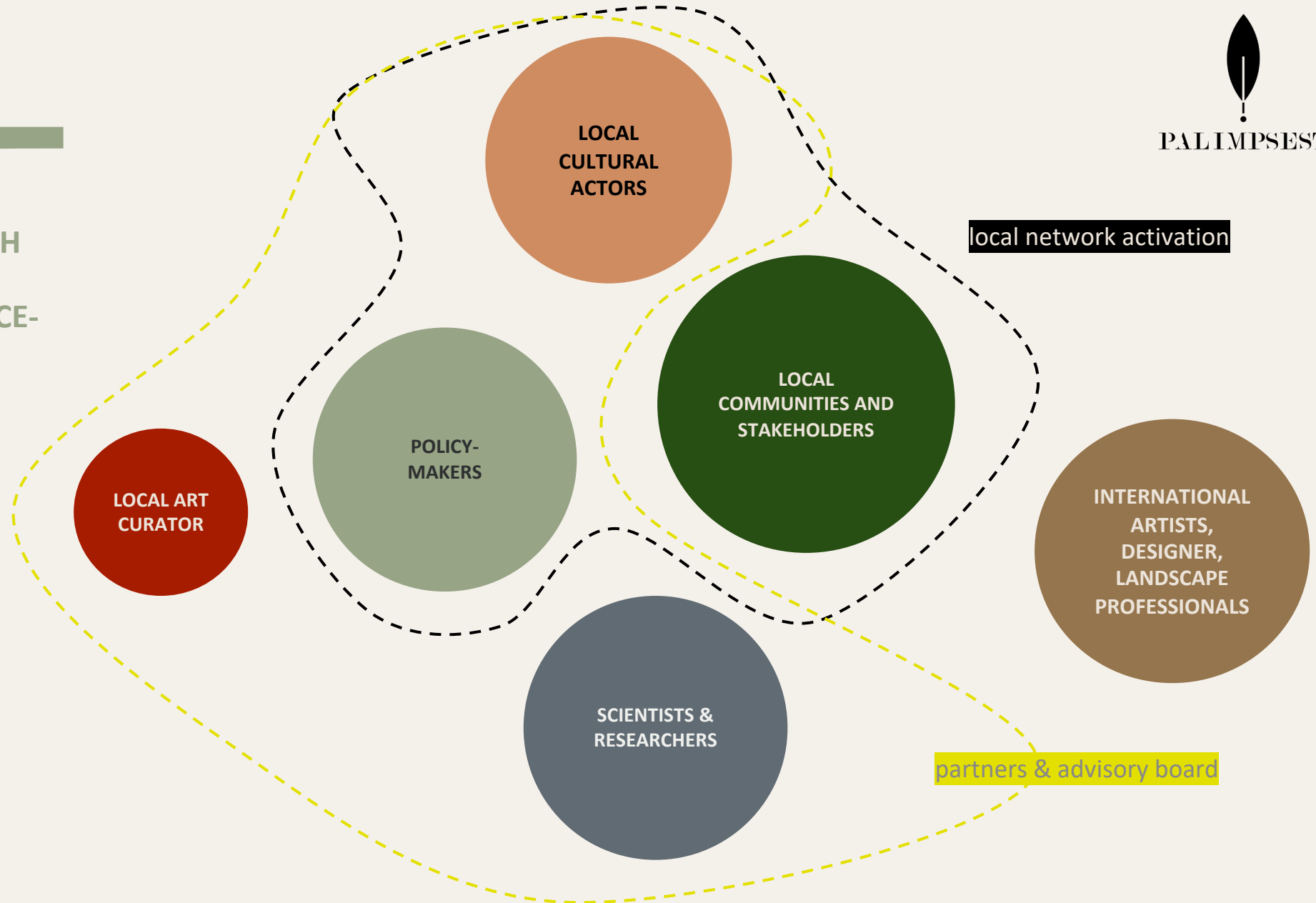
- provide **alternative ways of framing and understanding** (*Sacco, 2023*)
- imagine **unexplored possibilities**
- give voice to **multiple agencies** and create room for **new alliances** (*Metta, 2023*)
- give space to the **intangible/invisible dimension** (*Jakob, 2023*)
- **interact with practices and behaviours**

The methodology | A co-creation approach

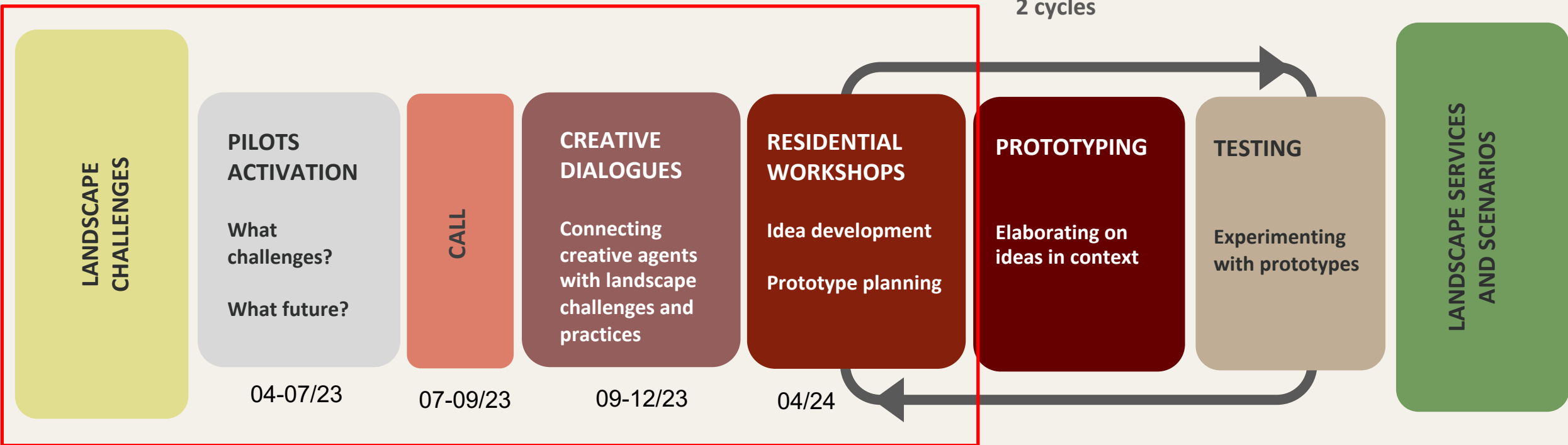


The actors

HOW CAN CREATIVE
PRACTICES HYBRIDISE WITH
PROFESSIONAL ACTIONS
AND DIALOGUE WITH PLACE-
SPECIFIC NEEDS?



The methodology | A co-creation approach





PALIMPSEST

Jerez de La Frontera

a wine landscape
challenged
by CC effects

Photo: I. Bianchi
April 2024



PALIMPSEST

Jerez de La Frontera

a wine landscape
challenged
by CC effects

the birthplace of
Flamenco



Photo
J. C. Toro



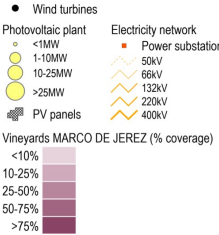
Jerez de La Frontera

a wine landscape
challenged
by CC effects

the birthplace of
Flamenco

a new energy
landscape?

A new energy landscape?



The experiment | Pilot activation

Understanding practices shaping the landscape in change

Connecting with local actors

Identifying conflictual dimensions

Typology	Practices	Relation with the landscape
Fruition	Tabancos, mostos, ferias, romerías, zambombas, tourism, flamenco	Cultural heritage & local identity
Production	Viticulture, agriculture, transhumance, energy	Cultural heritage, permanence/modification of landscape dynamics
Conservation	Biodiversity protection, protection of bird migration routes, local stewardship	Maintenance of environmental resources and ecological functions
Management & Planning	Funds allocation, compensation practices, land-use regulations, stakeholder engagement	Orientation of landscape transformation processes; Definition of modes of interaction

A new energy landscape?

Conflictual dimensions

- **Planning** | Land use and planning mechanisms
- **Governance** | Competences and interests across sectors and scales
- **Discourses** | Policy priorities and rationales
- **Imaginaries** | Visions of the future

The experiment | Creative dialogues



PALIMPSEST

**Are you a Creative Mind
Interested in Sustainable
Landscapes?**

**Apply to the Creative -
Dialogues Open Call!***

*until the 18th of September



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CREATIVE DIALOGUES
Jerez de la Frontera
Estelle Jullian
(Culturama)

The Songs by the nearby Earth




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0:31



1x





ZAMBOMBA as an OBJECT and a RITUAL

The experiment | RW

- **Explore the context together and engage with local actors**
- **Refine and further develop the idea through a co-creation process**
- **Start thinking about its “rooting” in the context drafting a prototyping plan**



Preliminary insights | I

RECONNECTING
TRADITIONAL LANDSCAPE
ELEMENTS, LOCAL
INTANGIBLE HERITAGE AND
THE NEW ENERGY
LANDSCAPE THOROUGH
MATERIALS
(Bioregional approach)



Preliminary insights | II

RECONNECTING
TRADITIONAL LANDSCAPE
ELEMENTS, LOCAL
INTANGIBLE HERITAGE AND
THE NEW ENERGY
LANDSCAPE THOROUGH
NARRATIVES



Preliminary insights | III

RECONNECTING
TRADITIONAL LANDSCAPE
ELEMENTS, LOCAL
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THE NEW ENERGY
LANDSCAPE THOROUGH
NBS



Preliminary reflections

Open possibilities

Not solutions but directions

- Extending the boundaries of the debate including practical / material / emotional dimensions
- Supporting shared imaginative efforts
- Opening small spaces for dialogue among the actors involved
- Bridging *problem-based* and *innovation governance* (Jenssen et al. 2021, Mazuccato, 2018)

Difficulties

- Finding a shared language
- Issues of entitlement

Thank you for your attention!

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